Goodwill Industries of Greater Nebraska provided services and support to over 2,000 people living with disabilities and barriers last year across greater Nebraska. Our services promote independence and access to the community, help people become successfully employed, support goals of wellness and recovery, teach responsible behavior and provide safe and affordable housing. Many people benefit from multiple programs and services.

Who is Goodwill Industries of Greater Nebraska and what do we do?
- Autonomous, community based non-profit organization
- Governed by a local volunteer Board of Directors
- Over 280 employees throughout 55 county territory
- Offer a diverse array of services designed to meet the goals of people

Developmental Disability Services (Grand Island, Hastings, Kearney) Goodwill employees work with individuals to help them acquire, improve and retain the skills needed to be as independent as possible. Services provided help people living with an intellectual or developmental disability use their strengths and talents to accomplish their goals, achieve greater independence, learn to make choices and participate in and contribute to their community. Services are provided Monday through Friday from 8:00 a.m. – 4:00 p.m., in the evenings and on the weekends. In 2019, 130 people received services.

Employment and Career Services (Columbus, Grand Island, Kearney, Hastings, Lexington, North Platte, McCook) Goodwill employees work with job seekers to help them become competitively employed in the community. Services provided help job seekers living with an intellectual or developmental disability, acquired brain injury, behavioral health diagnosis and/or substance use disorder or barriers such as poverty become employed in their community. Goodwill matches qualified candidates to job openings in the community and maintains a strong, responsive working relationship with employers to address needs. In 2019, 893 people received services.

Behavioral Health Services (Columbus, Grand Island, Broken Bow) Goodwill offers a variety of programs to meet recovery needs of individuals diagnosed with a substance use disorder and/or a serious and persistent mental illness such as schizophrenia/schizoaffective disorder, bipolar disorder, or major depression. Services provided help individuals live successfully in their community. In 2019, 717 people received services.

Court Ordered Services (Columbus, Grand Island, Hastings, Kearney, Lexington, North Platte) Goodwill employees facilitate Change Companies curriculum to individuals referred by probation officers. Classes promote responsible behavior and decision-making. In 2019, 640 people received services.

Housing (Columbus, Grand Island, Hastings, Kearney) Three HUD financed housing projects consisting of 43 units provide safe and affordable housing to individuals living with a mental illness. In 2019, 45 people lived in our housing units.

Supporting People in Need – In 2019, Goodwill issued 740 store vouchers, valued at $12,526, supporting people in need across Greater Nebraska.
Retail (Columbus, Grand Island (2 stores), Hastings, Kearney, Lexington, North Platte, Scottsbluff)

Goodwill collects donations from the community for resale in our eight retail stores. Revenue generated from the sale of donated goods supports Goodwill services.

Outlet store opened spring 2017 (Grand Island) Shoppers find bulk bargains to buy by the pound and unique finds with low prices. Open Tuesday and Wednesday from 11:00 a.m. – 7:00 p.m. located at 1729 S. Lincoln Avenue.

Donations collected at our eight stores and through donation drives. Donations collected through community drives are sorted at the Grand Island warehouse facility for eventual distribution to retail stores. In 2019, 11,333,691 pounds of donations were collected at through our eight retail store-donation centers and 257 donation drives in 90 communities.

Donate Movement – Reduce, Reuse, Recycle Goodwill’s recycling program makes a difference in people’s lives, strengthens communities, and contributes to a healthier planet. In the event there is an item that cannot be sold in our stores, it is recycled. Recycling markets include textiles, shoes, stuffed toys, purses/belts/hats, hard toys, glassware, housewares, sporting equipment and books. The majority of items are used as they were originally intended, for example, a shirt is used as a shirt, a plate as a plate, etc. Other items are recycled and sold to salvage brokers.

Technology Recycling Computers and computer related equipment in any condition (working or non-working) can be donated at our eight retail store/donation centers year round. In 2019 130,910 pounds of e-waste collected and diverted from landfills.

On-line shopping through shopgoodwill, Amazon and EBay.

Goodwill Industries of Greater Nebraska - Mission
Goodwill is dedicated to helping people with disabilities or barriers reach their goals and improve their quality of life.

Goodwill Industries of Greater Nebraska - Values
Respect: We honor and support all individuals and their worldview.
Integrity: We adhere to the highest of ethical standards in all our actions and interactions.
Compassion: We are empathetic and supportive of others through the process of change and growth, improving quality of life.
Stewardship: We are entrusted with the care of our organization and the environment.
Learning: We strive to be on the forefront of knowledge to ensure advancement and a competitive edge.
Teamwork: We each do our part, working together for the betterment of all.
Entrepreneurial Spirit: We seek, identify, and create opportunities.

Stay up to date on “What’s Happening”…. Web: www.goodwillne.org

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